

Chris Petrillo

× **Product Designer**

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about me.



@chrispetrillo

I'm a product designer, with 12+ years experience in visual & ux design. I specialize in designing for OTT devices (Apple TV, Roku, etc) as well as web & mobile, with experience in animation prototyping. While living in Brooklyn for 12 years, I worked for Big Spaceship, Hard Candy Shell, & fuboTV. I now work for fuboTV remotely from LA.

experience.

× **fuboTV**

Product Designer / 2017 - Present

My first in-house designer opportunity, which gave me new experiences and challenges that I never anticipated. That included fully iterative approaches as well as designing for OTT services and much more.

× **Hard Candy Shell**

Product Designer / 2016 - 2017

I worked on numerous utility based sites. Using a true agile process, I learned extreme efficiency as well as full branding and brand extensions.

× **Big Spaceship**

Associate Design Director / 2007 - 2016

For 9 years I did everything from full ecomm sites to Flash sites to Facebook tabs, banner ads, animations, video editing, social media and everything in between.

education.

× **Rochester Institute of Technology**

New Media Design / '03 - '07

Using my base knowledge of design, this program taught me how to apply those skills in motion graphics and in interactive design & development. Skills that have been invaluable throughout my career.

× **Buffalo State College**

Graphic Design / '01 - '03

This program taught me that design is exactly where I wanted to be. I learned the fundamentals of typography, color, print and telling a story.

skills.

Sketch ★★★★★
Photoshop ★★★★★
Illustrator ★★★★★
After Effects ★★★★★
Premier ★★★★★

awards.

SWSW
Andy Awards
Webby Nomination
Creative Review
Pixel

press.

Time.com
ABC News dot com
Huffington Post
Wallstreet Journal
Ashton Kutcher

interests.

Movies / Motorcycles / Design / Whiskey / Star Wars / Diet & Exercise / Animation & Editing / Foosball